

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method, comprising:

receiving from a client device an initiation request for information describing available ~~applications~~application choices, the request being initiated via a single user interface without use of a separate application from the application choices;

responsive to the initiation request, retrieving for each available application information describing a respective application and a link to an application descriptor for the respective application, the application descriptor including attributes to allow a determination by the client device as to whether the respective application is suitable for the client device, ~~wherein the application information includes information for display to a user of the client device, but the link does not~~; and

transmitting from at least one server computer the application information and the link to the client device, ~~wherein the application information includes information to be displayed at the client device, and the link is not to be displayed at the client device.~~

2-4. (Canceled)

5. (Previously Presented) The method of claim 1, wherein the at least one server computer comprises at least one of a network server and an application server.

6. (Previously Presented) The method of claim 1, wherein the at least one server computer comprises at least one application server coupled to the client device via at least one network server.

7. (Previously Presented) The method of claim 1, wherein the link is one of a uniform resource locator and a uniform resource identifier.

8. (Currently Amended) A method, comprising:

receiving at a client device a request for information describing available ~~applications~~application choices;

generating by the client device an initiation request for information describing available applications application choices and for a link to an application descriptor corresponding to each respective available application, the request being initiated via a single user interface without use of a separate application from the application choices, the application descriptor including attributes to allow a determination by the client device as to whether the respective application is suitable for the client device;

in response to the initiation request, receiving from an application server computer through a network server computer at least one application choice and corresponding link to an application descriptor for the at least one application; and

displaying, at the client device, information identifying the at least one application choice, but not the corresponding link.

9-11. (Canceled)

12. (Previously Presented) The method of claim 8, wherein the corresponding link is one of a uniform resource locator and a uniform resource identifier.

13-14. (Canceled)

15. (Previously Presented) The method of claim 9, wherein the content/application download model is one of java application management system, binary runtime environment for wireless, and CoD.

16. (Currently Amended) A system comprising:
at least one server computer ;
a client device ;
a wide area network configured to interconnect at least one server computer and a client device;
the client device being configured to:
receive from a user a request for information describing available applications application choices, and

generate an initiation request for information describing available applications application choices and for a link to an application descriptor corresponding to each respective available application, the request being initiated via a single user interface without use of a separate application from the application choices, the application descriptor including attributes to allow a determination by the client device as to whether the respective application is suitable for the client device; and

the at least one server computer being configured to:

receive the initiation request for information describing available applications application choices and, in response to receipt of the initiation request, retrieve for each available application information describing the respective application and a link to an application descriptor for each respective application, wherein the client device is further configured to display information identifying each available application, without displaying the link to the application descriptor for each respective application.

17. (Previously Presented) The system of claim 16, further comprising:

wherein the client device is further configured to receive from the at least one server computer the application information and corresponding links, and store the links in a memory; and

wherein the at least one server computer is further configured to receive a request for an application descriptor, the request comprising a link for the application descriptor, and transmit the application descriptor to the client device.

18. (Previously Presented) The system of claim 16, wherein the client device is one of a computer, a handheld device, a personal digital assistant, and a wireless mobile telephone.

19. (Previously Presented) The system of claim 16, wherein the at least one server computer comprises at least one of a network server and an application server.

20. (Previously Presented) The system of claim 16, wherein the at least one server computer comprises at least one application server coupled to the client device via at least one network server.

21. (Previously Presented) The system of claim 16, wherein the link is one of a uniform resource locator and a uniform resource identifier.

22. (Currently Amended) An apparatus, comprising:

a processor configured to perform the following:

receiving, from a client device, an initiation request for information describing available applications application choices; the request being initiated via a single user interface without use of a separate application from the application choices;

responsive to the initiation request, retrieving for each available application information describing the application and a link to an application descriptor for the respective application, the application descriptor including attributes to allow a determination by a client device as to whether the respective application is suitable for the client device; and

transmitting the application information and the link to the client device, wherein the application information includes information to be displayed at the client device, and the link is not to be displayed at the client device.

23. (Previously Presented) The apparatus of claim 22, the processor further configured to perform the following:

receiving from the client device a request for an application descriptor, the request comprising a link to the application descriptor; and

transmitting the application descriptor to the client device.

24. (Previously Presented) The apparatus of claim 22, the processor further configured to perform the following:

receiving from the client device a request for an application descriptor;

transmitting the application descriptor to the client device;

receiving from the client device a request to download a selected application;

retrieving the selected application; and

transmitting the selected application to the client device.

25. (Previously Presented) The apparatus of claim 22, wherein the client device is one of a computer, a handheld device, a personal digital assistant, and a wireless mobile telephone.

26. (Currently Amended) An apparatus, comprising:

a processor configured to perform the following:

receiving at the input device a request for information describing available applications application choices;

generating, at the output device, an initiation request for information describing available applications application choices and for a link to an application descriptor corresponding to each respective available application, the request being initiated via a single user interface without use

of a separate application from the application choices, the application descriptor including attributes to allow a determination by a client device as to whether the respective application is suitable for the client device;

in response to the initiation request, receiving at the input device at least one application choice and corresponding link; and

displaying information describing the at least one application, but not the corresponding link.

27. (Previously Presented) The apparatus of claim 26, the processor being further configured to perform the following:

storing the link to an application descriptor corresponding to each respective available application in the memory;

displaying at the output device the at least one application choice;

receiving at the input device a request for an application of the at least one application choice displayed;

recalling the link for the application requested;

reaching the link on an application server computer through a network server computer;

receiving at the input device an application descriptor for the application requested;

generating at the output device, via a content/application download model, a request to download the application requested; and

receiving at the input device the application requested.

28. (Previously Presented) The apparatus of claim 26, the processor being further configured to perform the following:

determining from the application descriptor whether an application is suitable for downloading; and

upon a determination that the application is suitable for downloading, downloading the application in a wireless browser independent manner.

29. (Previously Presented) The apparatus of claim 26, wherein the link to an application descriptor corresponding to each respective available application is one of a uniform resource locator and a uniform resource identifier.

30. (Currently Amended) A computer-readable medium storing computer-executable instructions that, when executed by a processor, cause the processor to perform:

receiving, from a client device communicating an initiation request for information describing available ~~applications~~application choices, the request being initiated via a single user interface without use of a separate application from the application choices;

responsive to the initiation request, retrieving for each available application information describing a respective application and a link to an application descriptor for the respective application, the application descriptor including attributes to allow a determination by the client device as to whether the respective application is suitable for the client device; and

transmitting the application information and the link to the client device, wherein the application information includes information to be displayed at the client device, and the link is not to be displayed at the client device.

31. (Previously Presented) The computer-readable medium of claim 30, the computer-executable instructions further comprising instructions which, when executed by a processor, cause the processor to perform:

receiving from the client device a request for an application descriptor;
transmitting the application descriptor to the client device;
receiving from the client device a request to download a selected application;
retrieving the selected application; and
transmitting the selected application to the client device.

32. (Currently Amended) A computer-readable medium storing computer-executable instructions which, when executed by a processor, cause the processor to perform:

receiving a request for information describing available ~~applications~~application choices;
generating an initiation request for information describing available applications and for a link to an application descriptor corresponding to each respective available application, the request being initiated via a single user interface without use of a separate application from the application choices, the application descriptor including attributes to allow a determination by a client device as to whether the respective application is suitable for the client device;

in response to the initiation request, receiving at least one application choice and corresponding link; and

displaying information describing the at least one application, but not the corresponding link.

33. (Previously Presented) The computer-readable medium of claim 32, the computer-executable instructions further comprising instructions which, when executed by the processor, cause the processor to perform the following:

storing the link to an application descriptor corresponding to each respective available application in a memory;

displaying the at least one application choices;

receiving a request for an application of the at least one application choices displayed;

recalling the link for the application requested;

reaching the link on an application server computer through a network server computer;

receiving an application descriptor for the application requested;

generating, via a content/application download model, a request to download the application requested; and

receiving and displaying the application requested.

34. (Previously Presented) The computer-readable medium of claim 33, wherein the content/application download model is one of java application management system, binary runtime environment for wireless, and CoD.

35. (Previously Presented) The method of Claim 1 wherein the determination by the client device includes whether the client device has a suitable operating environment for the respective application.

36. (Previously Presented) The method of Claim 1 wherein the determination by the client device includes whether the client device has sufficient memory to store and execute the respective application.

37. (Previously Presented) The method of Claim 1 wherein the determination by the client device includes whether a display for the client device is compatible with the respective application.

38. (Previously Presented) The method of Claim 8 wherein the determination by the client device includes whether the client device has a suitable operating environment for the respective application.

39. (Previously Presented) The method of Claim 8 wherein the determination by the client device includes whether the client device has sufficient memory to store and execute the respective application.

40. (Previously Presented) The method of Claim 8 wherein the determination by the client device includes whether a display for the client device is compatible with the respective application.

41. (Previously Presented) The apparatus of claim 22, further comprising a memory connected to the processor and storing program information.

42. (Previously Presented) The apparatus of claim 26, further comprising:
an input device coupled to the processor;
an output device coupled to the processor; and
a memory coupled to the processor and storing instructions to configure the processor.

43. (New) The method of claim 1, further comprising:
receiving, from the client device, a clarification request for an associated application descriptor; and

responding to the clarification request with additional attribute information for the associated application.

44. (New) The method of claim 1, further comprising:
determining that an additional application is required to properly execute an application requested by the client; and
transmitting a query to the client device, to determine whether the application download should proceed with the additional application.

45. (New) The method of claim 1, further comprising:
receiving, at a web site, a selection of an application and an identification of a mobile phone number; and
transmitting, to a client device having the mobile phone number, a suggestion to download the selected application.

46. (New) The method of claim 8, further comprising:
transmitting, from the client device, a clarification request for an associated application descriptor; and
receiving a response to the clarification request with additional attribute information for the associated application.

47. (New) The method of claim 1, further comprising:

receiving a query at the client device, to determine whether the application download should proceed with the additional application.

48. (New) The method of claim 1, further comprising:

receiving, at the client device, an application download suggestion initiated by another at a web site and directed to a mobile phone number of the client device.